

For more information contact:
Contact: Laura Gaines
Phone: (201)707-3631
Email: lgaines@sidewalkuniversity.org

FOR IMMEDIATE RELEASE

SIDEWALK UNIVERSITY RECEIVES \$10,000 GRANT FROM THE UPS FOUNDATION

Maplewood, NJ, April 1, 2013 – Sidewalk University received a \$10,000 grant from The UPS Foundation, the charitable arm of UPS (NYSE:UPS). The grant will be used toward expanding the Sidewalk University's "Gift of Sight" Program.

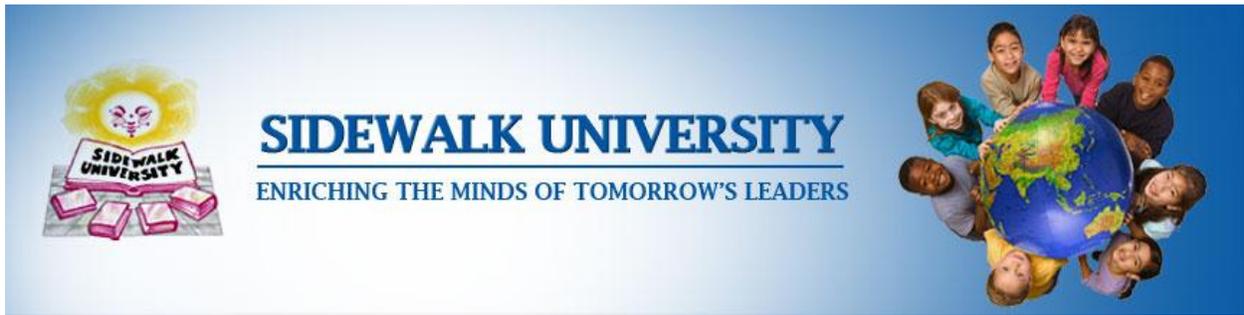
Sidewalk University's "Gift of Sight" program provides 1) Ophthalmic examinations to primary school-aged children and the geriatric populations to identify vision and disease entities of the eye; 2) Corrective spectacles (eyeglasses) where visual correction is identified; 3) Training to nurses and teachers on how to identify children with vision issues; 4) Evaluation of eye care clinic facilities for equipment and functional efficiency, and participation in an advisory capacity if needed;

The UPS Foundation Grant will help Sidewalk University expand its "Gift of Sight" program to St. Lucia in October 2013, and help with the Sidewalk University's "Gift of Sight" event at the United Nations (UN) on Wednesday, June 5, 2013. The UN event will outline the Program's services to the international community.

"Everyone in the world is seeing and feeling the negative impacts of our current economy," said Conrad Andy Howell, Sidewalk University's President. "Personally, I have been struck by stories of people suffering from many vision issues, yet they are unable to pay for medical examinations and eyeglasses, because of their economic conditions. This grant will allow Sidewalk University to help those people in St. Lucia that otherwise would not be able to afford an eye examination."

Established in 1951 and based in Atlanta, Ga., The UPS Foundation identifies specific areas where its backing clearly impacts social issues. In support of this strategic approach, The UPS Foundation has identified the following focus areas for giving: nonprofit effectiveness, encouragement of diversity, community safety and environmental sustainability.

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In 2011, The UPS Foundation distributed more than \$45.3 million in grants worldwide to benefit organizations or programs such as the Sidewalk University's "Gift of Sight" Program and provide support for building stronger communities.

"The UPS Foundation is honored to support the Sidewalk University's efforts to provide eye examinations and eye care education to underserved communities around the world." said Eduardo Martinez, president of The UPS Foundation. "Our goal is to fund powerful programs that make a lasting difference to the global community."

About Sidewalk University:

Sidewalk University (www.SidewalkUniversity.org) is a 501(C)(3) non-profit organization that was founded on January 10, 2001. Sidewalk University's mission is to develop people to become leaders in their communities. Sidewalk University carries out its mission through a variety of means, including an assortment of educational and cultural programs that seek to expand the horizons of people and give them the skillsets they need to lead successful and productive lives. Sidewalk University's focus areas are Education, Economic Empowerment, and Nutrition and Health.

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